BLUE RIDGE LASER WORKS

ENGRAVING · MARKING · CUTTING

CUSTOMER QUOTE

NFC SMART BUSINESS CARD

brlaserworks.com · 540-808-3260 · Roanoke, Virginia

PREPARED FOR

NAME	COMPANY	QUOTE #
EMAIL	PHONE	DATE

THE CARD

A metal business card that shares your contact info with one tap.

Laser-engraved anodized aluminum with an NFC chip built in. Hand it over, and your client taps it to their phone. Your contact page opens, ready to save. No app, no typing, and nothing to lose in a drawer.



Our own card, in Black

1mm

Beefy, full 1 mm aluminum. Flat all over.

0.039" thick, stiff in the hand, and it won't flex in a wallet. The NFC chip is recessed flush into a laser-cut pocket, so nothing sticks out. Many metal cards are only 0.2–0.5 mm.

Edge view, to scale:

Ours: 1.0 mm

Typical thin metal card: 0.45 mm

Material	Anodized aluminum, colour sealed into the surface. Edges fully anodized, so no bare metal shows around the rim.
Size	**3.370" × 2.125"** (85.60 × 53.98 mm), standard credit-card size, with rounded corners. Fits any wallet card slot.
Thickness	**1 mm (0.039"), flat.** The NFC chip sits in a pocket cut into the back, flush with the surface. Weighs about 12 g.
Engraving	Fiber laser. The laser removes the colour layer, leaving crisp, permanent **bright silver-white** marks that won't rub off or fade.
NFC chip	NTAG215 (504 bytes) on a 1" round anti-metal tag, set flush into a laser-cut pocket on the back. It's shielded to read on an aluminum card and is programmed and tap-tested before it ships.
Works with	iPhone XS / XR and newer, and most NFC-equipped Android phones. The phone needs no app, and the card needs no battery.

NINE CARD COLOURS · ALL ENGRAVE TO BRIGHT SILVER-WHITE



Black	Gun Metal	Blue	Dark Green	Purple	Red	Green	Orange	Gold
★ top contrast	★ top contrast	★ top contrast	★ top contrast	★ top contrast	★ top contrast	engraves silver	engraves silver	engraves silver

Printed swatches are indicative only; anodized colour and metallic sheen can't be reproduced on paper. Ask to see a physical sample. The darker colours (★) give the strongest contrast. Gold, orange and green still read clearly, just with a softer contrast.

HOW NFC WORKS

1. **Tap.** Hold the back of the card to the phone: near the top edge on an iPhone, the centre of the back on most Androids.
2. **The phone reads the chip.** The phone's own signal powers the chip, which hands over a single web link. That's why the card needs no battery, and it reads from about ½–1" away.
3. **Your contact page opens.** A banner pops up, and one tap opens your page with name, title, phone, email, website and socials, plus a *Save to Contacts* button.

The chip holds a link, not your personal data. Change what the link shows and every card you've handed out updates instantly.

WHERE YOUR CONTACT INFO LIVES

We host it

We build and host your contact page. **The first year is free**, then $10/year, including one info update. Extra updates are $10. We'll contact you a month before each renewal.

You host it

Give us any link you control: your website, a vCard page, Linktree, LinkedIn. We program the chip to it, and there's **no yearly fee**. You update the page yourself, anytime.

Self-hosting tip: use a link *you* control, not one tied to a service you might cancel. The chip keeps pointing to that same address for the life of the card.

CARD PRICING · PER CARD, 10 OR MORE

QTY	SAME DESIGN ON EVERY CARD	DIFFERENT PERSON ON EACH CARD
10–24	**$25**	**$33**
25+	$20	$30

Every card includes one engraved side, the NFC chip set flush, programming and a tap test. Team orders with a different name on each card need their own proof and contact page per person, so they price on the right-hand column.

Need fewer than 10? Buy 1 to 9 on Etsy: etsy.com/listing/4592874670

ADD-ONS & EXTRAS

ITEM	PRICE
Obverse (second side) engraving, any quantity	+$10 / card
Replacement card, existing design	$35 / card

CONTACT-PAGE HOSTING · PER CONTACT PAGE

We host: first year	**Free**
We host: each year after, **includes one info update**	$10 / yr
Additional info updates	$10 each
You host (your own link)	$0 / yr

ARTWORK & APPROVAL

1. Send your artwork in any form: a logo file, a photo of a sketch, or just the text.
2. We rebuild it as a production-ready vector (SVG), the file the laser runs. Photos are redrawn, not traced.
3. You get a separate dimensioned proof for **each side** ordered, showing exact placement and size.
4. Proof revisions are free and unlimited. The job runs only once every side is approved in writing; changes after approval are billed as a new setup.

ORDER WORKSHEET

DESCRIPTION	COLOUR	QTY	UNIT	AMOUNT

Contact-page hosting option (circle): We host / You host — link: _____

Shipping (local pickup in Roanoke is free)	
Virginia sales tax, Roanoke County 5.3%	
TOTAL	

TERMS

Orders of $250 or more, and orders with a different name on each piece, take a 50% deposit when you accept the estimate; the balance is due at delivery. Shipping is USPS Ground Advantage at cost.

Prices in US dollars, valid 30 days from the quote date. Quantity pricing is per order, not cumulative across orders.

Production begins on written proof approval. Typical turnaround is 5–7 business days from approval. Rush (1–2 business days) adds 25% to the order total.

Hosting renews yearly at the rate above after the free first year. We contact you one month before your hosting anniversary. If hosting isn't renewed, your contact info is removed on the anniversary date, and a tap then opens a Blue Ridge Laser Works page where the card's owner can renew.

Self-hosted cards carry no ongoing fee from us; keeping your own link live is your responsibility.

NFC read distance is short by design (about ½–1"). A thick phone case, or a phone without NFC, may prevent a read. Every card is tap-tested before it leaves the shop.

Colours are indicative; anodized finishes vary slightly between batches.

No third-party trademarks, logos or copyrighted artwork without written authorization from the rights holder.

Ready to order? Request this quote online at brlaserworks.com/catalog/quote/?p=NFC-Business-Card, or email this sheet to bsekinger@brlaserworks.com. We send a proof and an estimate you approve online; nothing is engraved until you accept it.